

Ideas Festival Conference

2023

22 24 NOV

Troutbeck Hotel
Nyanga



DAY 1 - 22 NOV

Time	Idea	Guest
1400 -1630	Arrival, Check In & Registration	All
1630 -1700	INCWT	InConversationwithTrevor & Blessed Mhlanga
1700 - 1730	Masterclass	SELLING ZIMBABWE - Investment opportunities Tafadzwa Chinamo (ZIDA)
1730 -1745	Ideas Storming	All
1745 - 1830	INCWT	InConversationwithTrevor & Dr. S. Guramatunhu
1830 - 1845	Ideas Storming	All
1845 - 1915	Masterclass	The Future of Smart Cities & Urbanisation Ken Sharpe
1915 - 1920	Evening Round Up	Unique Zimuto
1930 - 2100	Ideas Networking Cocktail	All
2100	Evening Ends	

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DAY 2 - 23 NOV

Time

0600 - 0700

0830 - 0930

0930 - 0945

0945 - 1000

1000 - 1015

1015 - 1045

1045 - 1115

1115 - 1130

1130 - 1200

1200 - 1215

1230 - 1400

1400 - 1700

1730 - 1900

1900 - 2130

Idea

Zumba or
Mindfulness &
Meditation

Masterclass

Ideas Storming

Key Conversation

Ideas Storming

Tea Break

Ideas Panel
Q&A

Ideas Storming

Masterclass

Ideas Storming

Ideas Lunch
Sponsored by Titan
Law

Ideas Tank

Freshen Up

Fireside Talk

Guest

All Welcome

ARTIFICIAL
INTELLIGENCE (AI)
Opportunities and Risks
PROF. ARTHUR
MUTAMBARA

All

Economic transformation
through the hemp industry
DR ZORODZAI MAROVEKE

All

Tea Break

The Zimbabwe Youth
Quota
KONRAD ADENAUER
STIFTUNG

All

Taking Kumusha Wine to
the World- Lessons
Learnt
TINASHE NYAMUDOKA

All

Ideas Lunch
Sponsored by Titan
Law

All

How an idea trans-
formed a village
DOUGLAS
MBOWENI

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DAY 3 - 24 NOV

Time

0600 - 0700

0830 - 0900

0900 - 0915

0915 - 0945

0945 - 1000

1000 - 1030

1030 - 1045

1045 - 1100

1100 - 1130

1130 - 1145

1145 - 1215

1215 - 1230

1230 - 1400

Departure

Idea

Zumba or
Mindfulness &
Meditation

Masterclass

Ideas Storming

Ideas Panel

Ideas Storming

Masterclass

Ideas Storming

Tea Break

Master Class
Q&A

Ideas Storming

Masterclass

Closing Session

Ideas Lunch
Sponsored by Titan
Law

Departure

Guest

All Welcome

Health and wellness in
the digital age - The
CIMAS Journey
MR V NDLOVU

All

Creating the Ideal startup
Ecosystem
GUGULETHU SISO
BRIAN MUNYAWARARA
VICTOR MAPUNGA
RYAN KATAYI

All

Nurturing Innovation in the
Work place
MEMORY NGUWI

All

Tea Break

Innovating in a
developing nation
Harare Institute of
Technology
DR ENG. TALON GARIKAYI

All

AFROFUTURISM &
ENTERTAINMENT
SVINURAYI GONERA

Trevor Ncube

Ideas Lunch
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Law

Departure

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**22
24** NOV

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IDEAS TANK

Time

Idea

Guest

1400 -1410

Welcome to IDEAS
TANK

K. Mafukidze
Group CEO
Alpha Media Holdings

1410 -1430

Intro and
Background

LILLIAN MUBAIWA
Marketing, Public
Affairs and
Sustainability Executive
OLD MUTUAL ZW

1430 -1530

6 Idea Pitches
(10 minutes)

EIGHT2FIVE
VALUE CREATION
CHALLENGE

1530 -1545

TEA BREAK

TEA BREAK

1545 -1645

6 Idea Pitches
(10 minutes)

EIGHT2FIVE
VALUE CREATION
CHALLENGE

1730 -1900

FRESHEN UP

1900

FIRESIDE TALK

How an idea
transformed a village
DOUGLAS MBOWENI